HYPER ENERGY TECHNOLOGIES CORPORATION

BUSINESS PLAN

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CONFIDENTIALITY AGREEMENT

The undersigned reader of **Hyper Energy Technologies Corporation® (HETC)** Business Plan hereby acknowledges that the information provided is completely confidential. Therefore, the reader agrees not to disclose anything found in the business plan without the express written consent of **Ernesto J. Figueroa**.

It is also acknowledged by the reader that the information to be furnished in this business plan is in all aspects confidential in nature, other than information that is in the public domain through other means, and that any disclosure or use of the same by the reader may cause serious harm and or damage to **Hyper Energy Technologies Corporation® (HETC).**

Upon request, this business plan document will be immediately returned to **Ernesto J. Figueroa.**

This is a business plan. It does not imply an offer of any securities.

_____ _____

Signature Printed Name

PURPOSE OF THE BUSINESS PLAN

The purpose of this business plan is to present a clear roadmap for the establishment, growth, and long-term development of Hyper Energy Technologies Corporation® (HETC) and its subsidiaries, J Johnson Trucking LLC and Crowder Trucking. The plan explains how the three companies will operate as one integrated business, combining advanced clean energy innovation, quantum communication technology, and logistics capacity to form a unified and sustainable industrial group.

HETC will focus on the research, development, and commercialization of its proprietary technologies, including the NovaCell regenerative energy system, the Hyper Cosmic platform, electromagnetic motors, quantum generation systems, and low-energy 6G and 7G communication solutions. As the parent company, HETC will handle product development, manufacturing, facility setup, and market expansion across industrial and commercial sectors. The subsidiaries, J Johnson Trucking LLC and Crowder Trucking, will support the company by managing logistics, heavy equipment transport, and the movement of energy system components. Their role will ensure that HETC controls both production and delivery, creating an efficient end-to-end chain from the factory to the deployment site. This structure reduces dependency on external carriers and strengthens operational control.

The plan also outlines how the company will integrate the HYPER COSMIC utility token (HCV) into its commercial ecosystem. The token will support payments, provide customer benefits, and operate under a quarterly buyback and burn structure that supports long-term value. This creates a direct link between technology deployment, revenue generation, and ecosystem expansion.

This business plan has been prepared to attract investors and strategic partners who believe in building a forward-looking company that connects innovation with infrastructure. It defines how the business will operate, what resources are required, and the milestones the company will pursue over the next five years. The plan will also guide internal decision-making and ensure that management remains aligned with the company’s mission and long-term goals.

1 EXECUTIVE SUMMARY

Hyper Energy Technologies Corporation® (HETC) is a startup company that will establish an integrated industrial group focused on clean energy innovation, advanced communication systems, and logistics. The company is based in Pittsburgh, Pennsylvania, and registered as a Domestic Business Corporation. HETC will operate as the parent company, while J Johnson Trucking LLC in Reno, Nevada, and Crowder Trucking in Nevada City, California, will function as its logistics subsidiaries. Together, this structure will create a unified ecosystem that develops breakthrough energy technology and controls the transportation needed for deployment. This model will make the company more efficient, more scalable, and more profitable than competitors that rely on third parties for delivery.

The company will commercialize a suite of proprietary technologies designed to provide clean, resilient, and independent energy to industrial and commercial users. These technologies include the NovaCell regenerative quantum battery, the Hyper Cosmic energy platform, LiveField electromagnetic motors, ReGen quantum generators, and a low-energy 6G and 7G communication system. The company's mission is to power the world independently, safely, and transparently, and its vision is to unite innovation, sustainability, and financial acceleration through a single operating structure.

To strengthen its ecosystem, the company will integrate the HYPER COSMIC utility token (HCV). The token will operate as a 100% utility instrument within the company's commercial framework and will not grant governance or equity rights. The token will support payments for products and services, provide users with access benefits, and offer discounted rates on technology purchases. The company will also implement a quarterly buyback and burn system, where 10% of net profits are used to repurchase tokens on the open market and permanently remove them from circulation. This will reduce supply and help create long-term value for the token and the ecosystem. The token will support expansion, reward ecosystem participation, and create a direct connection between product demand and token demand.

HETC is seeking $50 million in equity investment to fund its first phase of growth. This will include leasing a 40,000 to 60,000 square foot manufacturing facility in Pennsylvania, acquiring industrial equipment, building out the production line, and completing the final stage of product development. J Johnson Trucking LLC is seeking a business loan of $150,000 with an additional $20,000 in owner equity, while Crowder Trucking is seeking $150,000 in investment capital. This brings the total funding requirement to $50,320,000. J Johnson Trucking will focus on heavy freight, flatbed operations, and long haul services, while Crowder Trucking will focus on timber,

equipment hauling, and project-based transport. Both subsidiaries will support HETC by transporting system components, reducing third party dependence and lowering operational risk.

The company will generate revenue through direct business-to-business sales, technology licensing agreements, and recurring service contracts that cover system monitoring, battery maintenance, energy resilience support, and communication services. The logistics subsidiaries will generate revenue from contract hauling, regional transport, and specialized freight services. Together, this model will produce multiple income streams supported by recurring industrial demand.

The clean energy and logistics sectors are expanding rapidly, presenting strong market opportunities for the company. Global investment in battery energy storage surpassed $35 billion in 2023 and is projected to continue growing by over 20 percent annually through 2030.[12] Utility-scale battery capacity in the United States alone has exceeded 25 gigawatts, a number expected to more than double by 2030 as renewable power projects expand. Data centers, one of the largest consumers of reliable electricity, are projected to use more than 1,000 terawatt-hours of energy globally by 2026, doubling from current levels. These trends confirm growing demand for efficient and sustainable power systems. [3]On the logistics side, the U.S. trucking industry generated over $900 billion in freight revenue in 2024, with flatbed and power-only segments seeing consistent growth due to infrastructure projects, construction, and manufacturing demand. Timber transport also remains stable in regions like California and the Pacific Northwest, supporting subcontract opportunities for Crowder Trucking. Together, these markets create strong demand for energy infrastructure and the logistics needed to support it. HETC's dual focus on innovation and transport positions it to capture value from both sides of this growth.

The company's target market will include industrial facilities, manufacturing plants, construction firms, renewable energy developers, and government backed infrastructure projects that require reliable, long duration power systems. For logistics, target clients will include mills, contractors, and clean energy developers that require trusted freight services. Competition exists in both the energy and trucking markets, but HETC will stand apart through its integration model. Traditional

[1] https://www.trucking.org/economics-and-industry-data?utm_source
[2] https://about.bnef.com/insights/clean-energy/global-energy-storage-market-records-biggest-jump-yet/?utm_source
[3] https://www.trucking.org/economics-and-industry-data?utm_source

energy firms only manufacture systems and trucking companies only transport goods. HETC will unite both functions under one corporate structure, giving it control over production, deployment, and delivery timelines.

HETC will be led by its founder and Chief Executive Officer, Ernesto J. Figueroa, the inventor of the NovaCell and Hyper Cosmic systems. The leadership team will expand to include a Chief Financial Officer, Chief Technology Officer, Chief Operating Officer, and two independent directors. The subsidiaries will be led by Jason Johnson, along with Angela and Mike Crowder, who bring more than 40 years of combined experience in trucking and transport operations. The company plans to hire between 90 and 100 employees by its fifth year, supported by an employee stock incentive program.

The company's marketing approach will focus on direct industrial sales, strategic partnerships, and pilot projects that demonstrate performance and reliability. The company will maintain a strong digital presence for investor relations and lead generation, while the trucking subsidiaries will focus on acquiring long-term transportation contracts that ensure steady cash flow.

Financial projections show strong scaling potential. HETC is expected to generate $5 million in revenue in its first year, $25 million in its second year, and reach $120 million by its fifth year, with break-even targeted within 28 months. J Johnson Trucking is projected to reach $10,000 per week in gross revenue within six months, while Crowder Trucking will expand based on secured contracts and market demand. When combined with the quarterly buyback and burn program for the HCV token, the company will create a unified ecosystem where financial growth, token value, and operational expansion support one another.

1.1 KEYS TO SUCCESS

- **Strong Intellectual Property Base**: The company will secure long-term advantage through its patented technologies, including the NovaCell™ and Hyper Cosmic™ systems. Owning and protecting these innovations will allow us to license, commercialize, and scale with confidence while limiting imitation and competition.
- **Integrated Business Model**: Hyper Energy Technologies Corporation® will operate under a structure that connects technology development with logistics and delivery. By managing

both production and transportation through our subsidiaries, the company will reduce costs, improve quality control, and maintain full visibility from design to deployment.

- **Growing Market Demand**: The global shift toward renewable power, grid stability, and industrial electrification will continue to drive demand for efficient energy systems. The company will align its operations with this demand and position its products within fast-growing sectors such as data centers, manufacturing, and infrastructure development.
- **Utility Token Ecosystem**: The integration of the HCV utility token will support long-term ecosystem growth. The quarterly buyback and burn program, combined with product-linked token utility, will help strengthen customer engagement, create recurring activity within the ecosystem, and support overall brand value.
- **Experienced Leadership and Skilled Workforce**: The company will be guided by an experienced inventor and executive team supported by logistics professionals with decades of hands-on experience. This combination of technical expertise and operational knowledge will help us make sound decisions, maintain efficiency, and attract skilled employees who share our vision.
- **Strategic Partnerships and Investor Confidence**:m The company will build strong relationships with investors, industrial partners, and suppliers. These alliances will provide the financial stability and material access needed to expand production, support R&D, and execute long-term projects across different markets.
- **Efficient Operations and Cost Control**: The company will adopt a disciplined approach to manufacturing, procurement, and logistics management. Standardizing processes and maintaining internal logistics capacity will help us reduce lead times, manage expenses, and improve margins as production scales.
- **Commitment to Innovation and Sustainability**: Continuous research and development will remain central to the company's growth. We will keep improving product performance, efficiency, and environmental impact. This focus on sustainable innovation will allow the company to stay relevant, competitive, and aligned with the global energy transition.

1.2 Mission Statement

Our mission is to power the world independently, safely, and transparently. The company will design and deliver advanced energy and communication technologies that make reliable power accessible to industries, communities, and individuals. We will focus on innovation, sustainability, and integrity in every stage of our work, ensuring that our products create real impact and long-term value for the people who use them.

1.3 Vision Statement

Our vision is to build a world where technology and sustainability move together. The company will lead in creating clean energy systems, efficient power solutions, and secure communication platforms that connect people and industries without dependence on fragile grids or outdated systems. We plan to become a global name known for innovation, reliability, and social responsibility, proving that progress and sustainability can coexist.

1.4 Our Core Values

The foundation of Hyper Energy Technologies Corporation® will rest on principles that define how we operate, build relationships, and grow. These values will guide every decision we make as a startup working to shape the future of energy, communication, and logistics. They reflect who we are, what we stand for, and how we plan to achieve lasting impact.

- **Integrity**: The company will uphold honesty and transparency in every operation. We will stay accountable to our clients, partners, and investors, making sure that every action reflects our promise of trust and fairness.
- **Innovation**: We will keep challenging boundaries and exploring new ideas that create meaningful change. The company will invest in research and development to deliver technologies that improve lives and redefine efficiency in the energy sector.
- **Sustainability**: Our work will always consider its impact on the environment. We will design systems that support renewable energy adoption, reduce waste, and contribute to a cleaner and more sustainable future.
- **Excellence**

  The company will maintain high standards across all areas of operation. From product development to customer service, we will focus on quality, precision, and continuous improvement to build a reputation that speaks for itself.

- **Collaboration**: We will grow through teamwork and shared purpose. The company will value open communication, partnership, and collective problem-solving as the driving forces behind our success.
- **Customer Commitment**: Our clients will remain at the heart of everything we do. The company will listen, adapt, and deliver dependable solutions that meet real needs while building relationships grounded in trust and long-term value.

1.5 BUSINESS OBJECTIVES

1.5.1 Non-Financial Objectives

- To establish a fully operational manufacturing facility in Pennsylvania within the first year of funding.
- To complete product development and certification for the NovaCell™ and Hyper Cosmic™ systems within 24 months.
- To file and secure all planned patents and trademarks that protect the company's intellectual property portfolio.
- To build a skilled team of engineers, technicians, and logistics professionals dedicated to innovation and quality.
- To develop a network of reliable Tier-A suppliers under service-level agreements that ensure steady production.
- To form partnerships with industrial clients, research institutions, and technology firms for pilot projects and product testing.
- To implement a structured environmental and safety management system that aligns with U.S. sustainability standards.
- To expand logistics coverage through J Johnson Trucking LLC and Crowder Trucking, supporting regional and interstate operations.
- To strengthen brand visibility through strategic marketing, industry exhibitions, and digital outreach.
- To build a strong company culture centered on integrity, teamwork, and continuous improvement.

1.5.2 Financial Objectives

- To secure $50 million in equity investment to fund HETC's startup and early growth operations.
- To secure $150,000 business loan along with $20,000 owner's equity to fund J Johnson Trucking LLC.
- To secure $150,000 in investment funding to setup Crowder Trucking.
- To achieve break-even within the first 28 months of operation.
- To reach $5 million in revenue in Year 1 and $120 million by Year 5.
- To maintain a minimum gross margin of 50 percent by the fifth year.
- To allocate at least 10 percent of yearly profits toward research, development, and innovation initiatives.

2 BUSINESS MODEL CANVAS

<table>
<tr>
<th>KEY PARTNERS</th>
<th>KEY ACTIVITIES</th>
<th>VALUE PROPOSITION</th>
<th>CUSTOMER RELATIONSHIP</th>
<th>CUSTOMER SEGMENTS</th>
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Equipment manufacturers and component suppliers
Research institutions and engineering consultants
Industrial clients and energy developers
Technology distributors and licensing partners
Financial investors and venture partners
J Johnson Trucking LLC and Crowder Trucking (logistics subsidiaries)
Government agencies and renewable energy programs

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<td>

Research, development, and testing of energy and communication technologies
Manufacturing and quality control of the NovaCell™ and Hyper Cosmic™ systems
Patent filing, licensing, and intellectual property management
Installation, maintenance, and performance support for clients
Corporate marketing, sales, and investor relations
Fleet operations and logistics management for product transport
Token ecosystem management, including quarterly buyback and burn execution
Training, safety, and environmental compliance programs

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<td rowspan="2">

Clean, regenerative energy systems that reduce dependence on the grid
Integrated technology and logistics model that ensures faster, reliable delivery
Patented innovations designed for high efficiency and long service life
Lower lifetime operating costs compared to traditional energy systems
Full transparency in operations and investor reporting
Strong commitment to sustainability and environmental responsibility

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Direct B2B partnerships built on trust and consistent service delivery
Dedicated technical support and maintenance contracts
Regular client engagement through project reviews and updates
Performance guarantees supported by service-level agreements
After-sales training and on-site support for equipment users

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Industrial manufacturers and production facilities
Data centers and IT infrastructure operators
Renewable energy developers and contractors
Commercial estates and real estate developers
Government and utility projects seeking sustainable energy systems
Transport, construction, and timber industries for logistics services

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KEY RESOURCES

Proprietary technologies and patents (NovaCell™,

</td>
<td>
CHANNELS

Direct sales and enterprise partnerships

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Hyper Cosmic™, LiveField™, ReGen™)
- Skilled engineers, technicians, and logistics teams
- Manufacturing facility and production equipment
- Corporate and brand reputation built on innovation and trust
- Logistics subsidiaries with fleets, drivers, and operational permits
- Investor capital and research partnerships

- Corporate website and investor portal
- Trade exhibitions and technology conferences
- Energy and logistics industry networks
- Digital marketing, publications, and targeted outreach
- Partnership programs with EPC and engineering firms

Cost Structure

- **Research, design, and prototype development costs**
- **Manufacturing and equipment acquisition expenses**
- **Salaries, benefits, and staff development programs**
- **Facility lease, utilities, and operational overhead**
- **Fleet maintenance and transportation costs**
- **Marketing, legal, and administrative expenses**

Revenue Streams

- Sales of energy storage systems, motors, and generators
- Licensing fees from patented technologies
- Maintenance and performance service contracts
- Freight and logistics income from trucking subsidiaries
- Consulting and custom engineering services for industrial clients

3 COMPANY SUMMARY

3.1 COMPANY INFORMATION

3.1.1 Parent Company

- ✓ **Name:** HYPER ENERGY TECHNOLOGIES CORPORATION® (HETC)
- ✓ **Legal Structure:** Domestic Business Corporation
- ✓ **Incorporation Date:** August 20, 2025
- ✓ **Entity Number:** 0014734779
- ✓ **EIN (Tax ID):** 39-3890226
- ✓ **Headquarters:** 239 Fourth Ave, STE 1401 #7435, Pittsburgh, PA 15222
- ✓ **Registered IRS Address:** 1964 E Broad St, Beaver MDWS, PA 18216
- ✓ **Nature of Business:** Industrial Technology / Manufacturing
- ✓ **Status:** Startup (Pre-revenue)
- ✓ **Founder / CEO:** Ernesto J. Figueroa
- ✓ **Board (Planned):** CEO, CFO, CTO, and two Independent Directors
- ✓ **Mission:** To power the world independently, safely, and transparently
- ✓ **Vision:** To merge innovation, sustainability, and finance into one unstoppable force.

3.1.2 Subsidiaries / Strategic Divisions

1. J JOHNSON TRUCKING LLC

- ✓ **Location:** Reno, Nevada
- ✓ **Legal Structure:** Limited Liability Company
- ✓ **Owner:** Jason Johnson
- ✓ **Nature of Business:** Freight transportation (Power Only and Flatbed hauling)
- ✓ **Status:** Startup (loan-seeking stage)
- ✓ **Purpose within HETC Group:** Logistics division supporting industrial transport and delivery of energy technologies and components.

2. CROWDER TRUCKING

- ✓ **Location:** 17276 Shoshoni Trail, Nevada City, California
- ✓ **Legal Structure:** Sole Proprietorship
- ✓ **Owner(s):** Angela Crowder and Mike Crowder
- ✓ **Nature of Business:** Timber and heavy-equipment transportation

- ✓ **Status:** Startup (funding-seeking stage)
- ✓ **Purpose within HETC Group:** Regional hauling and logistics support for industrial operations.

3.1.3 Corporate Integration

Hyper Energy Technologies Corporation® will function as the parent and IP-holding company, while J Johnson Trucking LLC and Crowder Trucking will operate as subsidiary divisions responsible for logistics, transport, and heavy-hauling services. This structure will allow the company to manage research, product development, manufacturing, and deployment under one coordinated system.

The HCV utility token will also operate within this ecosystem, providing a digital layer that supports product payments, customer incentives, and the quarterly buyback and burn mechanism. Through this integrated model, the company will maintain full control from innovation to delivery, creating a self-sustaining industrial group with a unified operational and financial framework.

3.2 Company Ownership and Legal Structure

Hyper Energy Technologies Corporation® (HETC) is a legally registered **Domestic Business Corporation** in the state of **Pennsylvania, United States**, operating under **Entity Number 0014734779** with **EIN 39-3890226**. The company functions as the parent organization overseeing two logistics subsidiaries, **J Johnson Trucking LLC** and **Crowder Trucking**, which operate under its corporate structure to provide transport, freight, and logistics support for product distribution and industrial projects.

HETC is owned and led by **Ernesto J. Figueroa**, the founder, inventor, and Chief Executive Officer. He is responsible for the company's overall vision, product innovation, and strategic growth. Under his leadership, the company plans to expand its board and management team to include a **Chief Financial Officer (CFO)**, **Chief Technology Officer (CTO)**, **Chief Operating Officer (COO)**, and **two independent directors** who will bring expertise in finance, manufacturing, energy systems, and corporate governance.

The company will operate as a **for-profit corporation**, allowing it to raise equity investments, license intellectual property, and scale manufacturing under a unified ownership model. HETC will retain full control over its patents, trademarks, and proprietary technologies, while the

subsidiaries will maintain limited liability protection under their respective registrations in Nevada and California.

J Johnson Trucking LLC, based in **Reno, Nevada**, will be managed by **Jason Johnson**. The company will specialize in freight hauling, flatbed transport, and project logistics. **Crowder Trucking**, located in **Nevada City, California**, will be managed by **Angela and Mike Crowder**, who bring over forty years of combined experience in trucking, timber transport, and heavy equipment movement. Each subsidiary will operate under its own business registration and accounting system but will align with the financial oversight and strategic goals of HETC. This structure will allow the group to function efficiently while maintaining legal separation and operational clarity across all business divisions.

Through this ownership and structure, **Hyper Energy Technologies Corporation®** will ensure stability, accountability, and scalability. The centralized leadership model will support strong governance while giving each division the autonomy to perform within its area of expertise.

3.3 COMPANY LOCATION

Hyper Energy Technologies Corporation® (HETC) is based in **Pittsburgh, Pennsylvania**, a city known for its strong industrial heritage, world-class universities, and emerging technology sector. The company will operate its headquarters and primary manufacturing facility within the state, taking advantage of its central position on the U.S. East Coast for both production and distribution. The company will lease a **40,000 to 60,000 square-foot facility** in a business-industrial zone suitable for research, assembly, and product testing. This location will serve as the base for production of the NovaCell™, Hyper Cosmic™, and LiveField™ systems while also housing administrative offices, R&D laboratories, and logistics coordination.

Pittsburgh offers several advantages that align perfectly with HETC's business goals. The city's access to skilled engineers and technicians from leading universities such as Carnegie Mellon University and the University of Pittsburgh provides a strong talent pipeline for research and innovation. The region's manufacturing infrastructure, combined with affordable real estate and utilities, allows the company to establish its operations at a lower cost than major metropolitan areas. Additionally, Pennsylvania's supportive business environment and renewable-energy incentives will help reduce initial setup and operational costs.

The city's geographic position also provides convenient access to both East Coast and Midwest markets. Proximity to interstate highways, rail networks, and freight terminals will simplify transportation of materials and finished systems. This strategic advantage will be strengthened by HETC's logistics subsidiaries, **J Johnson Trucking LLC** in **Reno, Nevada**, and **Crowder Trucking** in **Nevada City, California**, which will handle long-distance transport, heavy equipment movement, and project deliveries to clients nationwide.

Overall, the company's location offers an ideal balance of industrial support, skilled workforce, and logistical reach. Operating from Pittsburgh will enable HETC to innovate, produce, and distribute efficiently, while maintaining strong connections to partners, suppliers, and customers across the United States.

3.4 COMPANY RESOURCES

Physical Resources

- Leased 40,000 to 60,000 square-foot facility in Pittsburgh, Pennsylvania for manufacturing, research, and administration
- Production and assembly equipment for energy systems and components
- Research and development laboratories for testing and innovation
- Office spaces for management, finance, and operations
- Trucking fleets and trailers under J Johnson Trucking LLC and Crowder Trucking for logistics and transport
- IT infrastructure for communication, data storage, and remote project management

Intellectual Resources

- Patented and proprietary technologies including NovaCell™, Hyper Cosmic™, LiveField™, and ReGen™ systems
- Registered trademarks and brand assets under Hyper Energy Technologies Corporation®
- Product designs, software models, and technical blueprints developed through R&D
- Licensing rights and contracts with industrial partners

Human Resources

- Leadership team led by CEO Ernesto J. Figueroa, supported by a CFO, CTO, COO, and independent directors
- Skilled engineers, technicians, and researchers specializing in energy and communication technologies
- Experienced logistics and operations staff managing transportation and project delivery
- Administrative and support staff handling finance, compliance, and customer engagement

Partnership Resources

- Collaborations with universities and research institutions for technology development
- Strategic partnerships with industrial clients, contractors, and energy developers
- Supplier agreements with Tier-A component manufacturers and service providers
- Financial partnerships with investors and venture firms supporting expansion

Financial Resources

- $50 million equity investment targeted for HETC's startup and early operations
- $150,000 business loan along with $20,000 owner's equity, targeted for Johnson Trucking LLC
- $150,000 in investment funding, targeted for Crowder Trucking
- Revenue streams from product sales, licensing, and service contracts

- Logistics income from J Johnson Trucking LLC and Crowder Trucking operations
- Reinvestment fund dedicated to innovation, research, and technology improvement

3.5 Management Structure

Hyper Energy Technologies Corporation® will adopt a structured yet flexible management framework designed to support innovation, accountability, and operational efficiency. The structure will align the corporate headquarters in Pennsylvania with its two subsidiaries, J Johnson Trucking LLC and Crowder Trucking, ensuring clear lines of responsibility and coordinated execution across all departments.

The company will operate under a **hierarchical management system** led by the Chief Executive Officer, supported by specialized executives who oversee finance, technology, operations, logistics, and administration. Each executive will manage their respective teams while reporting directly to the CEO to ensure streamlined communication and fast decision-making.

Executive Leadership

Chief Executive Officer (CEO) – Ernesto J. Figueroa

The CEO will serve as the overall head of the company, responsible for strategic planning, innovation, and leadership. He will guide product development, investor relations, and corporate growth while ensuring that all divisions operate in line with the company's mission and objectives. The CEO will also oversee patent management, technology commercialization, and partnership development.

Chief Financial Officer (CFO)

The CFO will oversee the financial health of the company, including budgeting, investment management, and accounting. The role will include preparing financial projections, managing investor funds, and ensuring compliance with state and federal financial regulations. The CFO will also coordinate with the subsidiaries to ensure transparent reporting and efficient use of resources.

Chief Technology Officer (CTO)

The CTO will lead all research and development activities, focusing on product design, testing, and continuous innovation. This position will supervise the engineering teams responsible for the NovaCell™, Hyper Cosmic™, LiveField™, and ReGen™ technologies. The CTO will ensure that the company remains at the forefront of clean energy and communication technology while maintaining quality and safety standards.

Chief Operating Officer (COO)

The COO will oversee the day-to-day operations of the company, including production, supply chain management, and quality control. This role will ensure that the Pennsylvania facility operates efficiently, projects stay on schedule, and customer orders are fulfilled on time. The COO will also coordinate between the corporate office and the logistics subsidiaries to maintain smooth integration between manufacturing and delivery.

Independent Directors

The company will appoint two independent directors to the board. They will bring external oversight, industry experience, and strategic advice in finance, technology, and operations. Their role will be to strengthen corporate governance and support transparent management practices that build investor confidence.

Departmental Heads and Functional Teams

Research and Development (R&D) Department

Led by senior engineers and scientists under the CTO, the R&D team will handle prototype development, system testing, product upgrades, and new technology innovations. The department will collaborate closely with universities and research institutions to maintain a strong innovation pipeline.

Production and Quality Control Department

Reporting to the COO, this department will manage manufacturing processes, material sourcing, product assembly, and quality assurance. The team will implement strict production standards to ensure all products meet reliability, safety, and performance benchmarks.

Finance and Administration Department

Operating under the CFO, this department will manage accounting, procurement, payroll, and general administration. It will also oversee investor reporting, tax compliance, and budget control for both the parent company and its subsidiaries.

Sales and Marketing Department

This department will handle customer acquisition, partnership development, and public relations. Its focus will be on market positioning, brand building, and maintaining long-term client relationships. The marketing team will manage the company's website, digital outreach, and participation in energy and logistics exhibitions.

Human Resources Department

The HR team will oversee recruitment, employee welfare, and training programs. It will ensure that the company attracts and retains top talent while maintaining a positive, inclusive, and performance-driven culture.

Logistics and Operations Department

This department will manage all transportation, fleet coordination, and delivery activities in partnership with J Johnson Trucking LLC and Crowder Trucking. It will ensure that product shipments, raw material deliveries, and project deployments are handled safely and on schedule.

3.5.1 Subsidiary Management

J Johnson Trucking LLC – Managed by Jason Johnson

Responsible for freight and flatbed operations, J Johnson Trucking will manage its drivers, maintenance, dispatch, and compliance functions independently while aligning with HETC's corporate strategy.

Crowder Trucking – Managed by Angela and Mike Crowder

This division will handle timber and heavy equipment transport, including large-scale hauling for energy systems. The management team will coordinate with HETC's operations department to support nationwide logistics and delivery.

The management structure of Hyper Energy Technologies Corporation® will promote efficiency, accountability, and innovation. Each department will have clear objectives linked to the company's overall mission, while regular performance reviews, interdepartmental coordination, and leadership meetings will ensure smooth operations and long-term success.

4 PRODUCTS AND SERVICE DESCRIPTION

Hyper Energy Technologies Corporation® (HETC) will specialize in the development, production, and commercialization of advanced energy and communication technologies designed to power modern industries, businesses, and communities efficiently and sustainably. The company's product portfolio will focus on clean, renewable, and high-performance systems that combine innovation, durability, and affordability.

The company will also integrate logistics and transportation solutions through its subsidiaries, J Johnson Trucking LLC and Crowder Trucking, which will manage the movement of equipment, materials, and finished energy systems. Together, these divisions will form a complete industrial ecosystem that connects innovation, production, and delivery under one brand. The company will also integrate the HCV utility token as part of its commercial ecosystem, allowing users to access product-related benefits, optional token-based payments, and loyalty incentives tied to quarterly buyback and burn activities.

1. NovaCell™ Energy System

NovaCell will be the company's flagship regenerative energy storage system. It will operate as a high-density, long-cycle power unit capable of storing and releasing energy efficiently across residential, commercial, and industrial environments. The technology will be based on advanced metal-electrochemical design that allows continuous recharging and discharging without

significant performance loss. NovaCell will be ideal for facilities that require uninterrupted power, such as manufacturing plants, data centers, hospitals, and critical infrastructure. The product will be available in modular and scalable configurations, from small installations to large industrial operations.

2. Hyper Cosmic™ Regenerative Battery System

The Hyper Cosmic line will build on the NovaCell foundation, offering next-generation energy systems for heavy-duty and long-duration applications. Using proprietary regenerative salt-quartz chemistry, this system will deliver extended lifecycle performance, fast recharge capability, and high thermal stability. The company will target clients such as utility operators, renewable projects, off-grid communities, and government or defense installations that require resilient, long-term energy security.

3. LiveField™ Electromagnetic Motors

The LiveField series will represent HETC's innovation in motion and mechanical performance. These motors will be developed for industrial machinery, transportation equipment, and energy systems that require continuous power with minimal energy loss. By combining electromagnetic precision with optimized drive technology, LiveField motors will deliver superior torque, reduced heat output, and improved energy conversion efficiency compared to conventional systems.

4. ReGen™ Quantum Generator

The ReGen Quantum Generator will serve as a clean energy production system that converts natural or residual kinetic energy into usable electrical power. It will be positioned as a next-generation industrial generator that reduces fuel consumption and emissions. When combined with NovaCell or Hyper Cosmic storage, the ReGen Generator will support fully autonomous renewable microgrids for regions with limited or unreliable grid access.

5. HyperShield™ Cyber and Infrastructure Security System

The HyperShield system will protect industrial operations from cyber threats, providing cybersecurity, remote monitoring, and predictive maintenance analytics. This layer of digital protection will enhance equipment safety, data integrity, and operational uptime, forming an important bridge between clean energy and secure infrastructure.

6. Low-Energy 6G/7G Communication Platform

HETC will develop low-energy, high-frequency communication systems that support connected industrial networks, energy devices, and autonomous equipment. By reducing latency and power

consumption, this platform will enable seamless connectivity across manufacturing facilities, smart grids, and smart cities.

7. Logistics and Transport Services

J Johnson Trucking LLC, based in Reno, Nevada, will specialize in flatbed and power-only freight for heavy equipment, construction materials, and industrial cargo. Crowder Trucking, based in Nevada City, California, will manage timber transport, machinery hauling, and specialized equipment delivery. These subsidiaries will deliver finished systems and components to customers nationwide while also generating independent revenue through third-party hauling contracts.

8. Research, Development, and Licensing Services

The company will license its proprietary technologies and provide consulting, integration, and research support for partners and institutions. This model will expand HETC's global reach and generate recurring licensing income.

Through this combined portfolio, HETC will deliver a unified solution that merges innovation, sustainability, security, and efficient delivery from factory to field, strengthened by a digital token utility system that supports customer engagement and ecosystem sustainability.

4.1 PRICING STRATEGY

Hyper Energy Technologies Corporation® will adopt a structured and transparent pricing strategy designed to reflect product value, performance, and lifecycle reliability. The company will combine a value-based pricing model for its energy and technology products with a market-aligned pricing model for its logistics and service offerings.

For energy systems such as NovaCell, Hyper Cosmic, and ReGen, pricing will be based on application size, engineering complexity, project requirements, and support needs. This approach will ensure that clients pay for capability, durability, and long-term performance rather than short-term equipment costs. Lifecycle support, routine maintenance, and technology upgrades will be offered through tiered service packages.

For logistics services, J Johnson Trucking LLC and Crowder Trucking will apply distance-based and cargo-based pricing aligned with industry standards. Rates will reflect fuel costs, route demands, labor, and equipment requirements. This strategy will maintain affordability while supporting fleet growth, driver retention, and sustainable operations.

Customers will also have the option to use the HCV utility token for up to 15% of product or service payments. Token-based payments will provide access to ecosystem discounts and priority scheduling where applicable. The company's quarterly buyback and burn program will support long-term token stability and will link real operational revenue to ecosystem value without affecting product pricing structures.

This balanced strategy will allow the company to remain competitive while preserving profitability, supporting expansion, and providing financial incentives for customers who participate in the utility token ecosystem.

5 TOKEN UTILITY INTEGRATION PLAN (HCV)

The HYPER COSMIC utility token (HCV) will operate as a core digital component within the Hyper Energy Technologies Corporation® ecosystem. It will support product access, customer incentives, and ecosystem engagement while creating a transparent and performance-driven economic cycle that strengthens long-term value. The token will not represent equity, ownership, dividends, or governance rights, and will function strictly as a commercial utility instrument.

5.1 NATURE OF THE TOKEN

The HCV token will be a BEP-20 utility token deployed on the Binance Smart Chain. It will serve as a digital access tool that supports product payments, loyalty benefits, and ecosystem services. The token will not grant voting power or control over the company, and it will not be positioned as a financial security. Its purpose will be tied directly to commercial use within the company's product and service framework.

5.2 TOKEN ECOSYSTEM AND UTILITY

The token will operate as a utility asset that connects customers, products, and company services. Users will be able to apply HCV for up to 15% of eligible payments across selected HETC products, maintenance plans, and logistics services. The token will also support access to loyalty incentives, priority scheduling, and ecosystem-based privileges, including early access to new technologies where applicable. Staking programs may be offered for non-custodial utility purposes, such as higher discount tiers and expanded access to device data or API limits. These programs will not provide yield, income, or profit sharing.

5.3 QUARTERLY BUYBACK AND BURN PROGRAM

The company will implement a quarterly buyback and burn system to support long-term token stability. Each quarter, 10% of net operating profits will be allocated to repurchase tokens from the open market. The tokens acquired through this program will be permanently removed from circulation through on-chain burn transactions. This process will reduce supply over time and help align token value with real commercial demand. All buyback and burn events will be executed transparently, with proof of transaction available for public review.

5.4 Token Distribution Model

The token supply will follow a structured allocation model designed to support growth, ecosystem activity, and long-term stability. Distribution will be as follows:

- Public Sale — 35%
- Ecosystem and Rewards — 20%
- Treasury and Reserves — 15%
- Liquidity — 10%
- Team and Advisors — 10%
- Collaborator Pool — 5%
- Strategic Partners — 3%
- Market Making — 2%

Vesting schedules, lockups, and controlled token release cycles will be used to discourage speculation, maintain market order, and support sustainable ecosystem growth.

5.5 Token Use Case Structure

The token will support several commercial applications within the HETC ecosystem:

- **Payments and Access:** Token holders will have the option to use HCV for a portion of product or service payments and receive priority access for selected programs, pilots, or deployments.
- **Discount Benefits:** Payment in HCV may qualify customers for structured discount tiers tied to use or participation.
- **Staking Access (Non-Yield):** A staking mechanism may be used to unlock higher discount levels, expanded API limits, or advanced feature access. This will not generate yield or income.
- **Telemetry and Data Credits:** Devices may publish energy and performance data, and HCV may be used to unlock data access or API credits within the ecosystem.

5.6 Utility Cycle and Economic Feedback Loop

The token will form part of a closed economic cycle that rewards ecosystem participation and aligns with company growth. The cycle will operate as follows:

Product demand generates revenue, revenue triggers quarterly buyback events, buybacks reduce token supply, reduced supply supports token value, and increased token value strengthens loyalty

and engagement. This creates a positive loop that connects the company's commercial success to ecosystem strength without granting profit rights or ownership to token users.

5.7 Compliance Statement

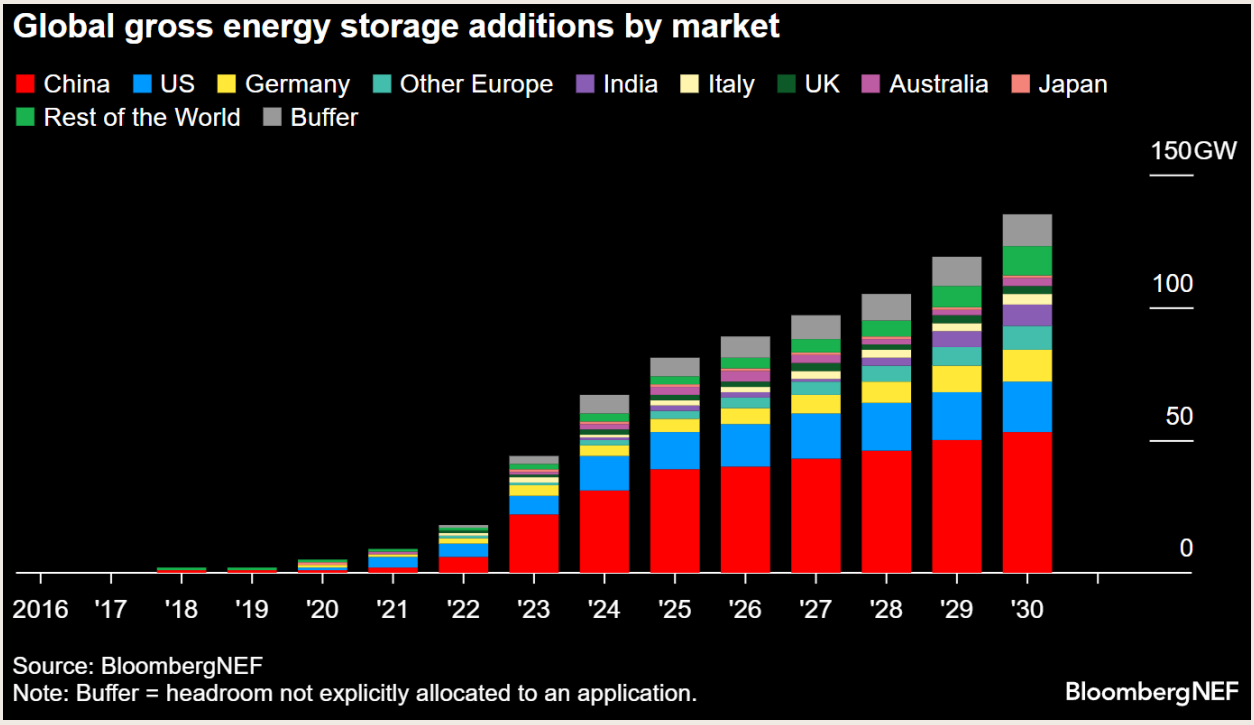
The HCV token will function strictly as a commercial utility asset. It will not represent shares, dividends, ownership, or governance rights. The token will not guarantee value appreciation, and it will not provide holders with financial income. Its purpose will focus on payments, access, discounts, data usage, and ecosystem features. All token activities will be designed to comply with applicable utility token guidelines, and the company will maintain transparency in token operations, distribution, and quarterly buyback events.

6 INDUSTRY ANALYSIS

6.1 MARKET SIZE

6.1.1 Overview of Market Opportunity

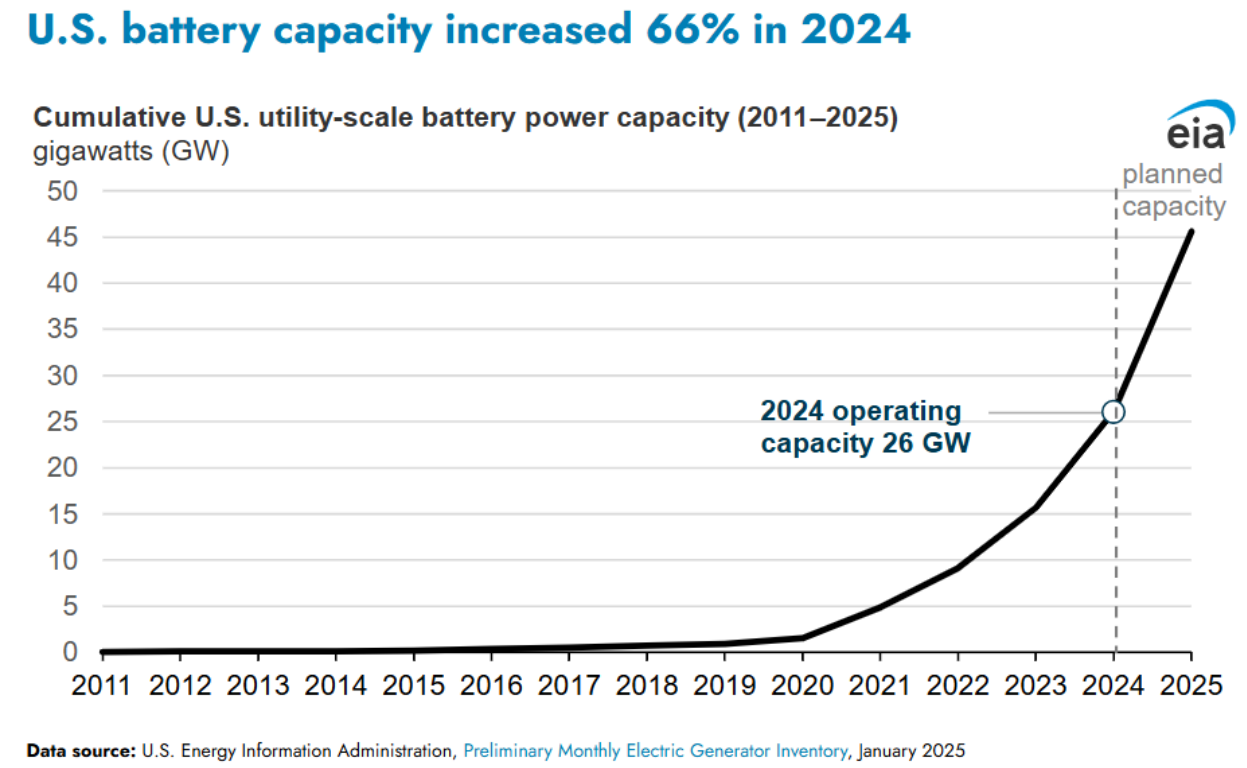
The global energy and logistics industries are both undergoing significant transformation. The rise of renewable energy, electric mobility, and digital infrastructure is fueling strong demand for reliable power systems, efficient energy storage, and integrated transport capabilities. Hyper Energy Technologies Corporation® (HETC) will enter this market with a diversified model that connects energy innovation with logistics delivery.



[4]The global battery energy storage market continues to expand rapidly. BloombergNEF projects global capacity to reach about **137 gigawatts (GW)**, or **442 gigawatt-hours (GWh)**, by **2030**, excluding pumped hydro systems. This growth is supported by government incentives, carbon-reduction policies, and rising electricity demand across all sectors. In the United States, utility-scale battery installations exceeded **26 GW in 2024**, with **10.4 GW** added that year alone. Batteries accounted for **23 percent of total new power capacity additions in 2024**, second only to solar power, according to the U.S. Energy Information Administration.

[4] https://about.bnef.com/insights/clean-energy/global-energy-storage-market-records-biggest-jump-yet/?utm_source

The trajectory remains strong. BloombergNEF expects another record year for 2025, with an estimated **94 GW** and **247 GWh** of new storage globally, representing double-digit compound growth through 2035. This surge reflects how energy storage is becoming an essential part of grid stability and industrial resilience. For HETC, this creates a clear opportunity to introduce the **NovaCell™** and **Hyper Cosmic™** energy systems as dependable solutions for commercial and industrial clients who need efficient, long-duration storage.



HETC's market entry will align directly with the shift toward **on-site, distributed energy systems**. As more businesses seek backup power and load optimization, demand will increase for modular and regenerative technologies such as the **ReGen™ Quantum Generator** and **LiveField™ Electromagnetic Motors**, which can operate independently or in integrated systems. The company's emphasis on clean, regenerative power gives it an early advantage in a market that is actively seeking alternatives to fossil-fueled and high-maintenance solutions.

6.1.2 Power Demand from AI and Data Centers[5]

A major driver of energy consumption in the coming decade is the exponential growth of artificial intelligence (AI) and data centers. Global data centers consumed about **415 terawatt-hours (TWh)** of electricity in **2024**, representing roughly **1.5 percent** of total global power use. This

[5] https://www.eia.gov/todayinenergy/detail.php?id=64705&utm_source

demand has been growing at an annual rate of about **12 percent**, according to the International Energy Agency (IEA). The IEA projects that data center consumption will **more than double to over 1,000 TWh by 2026** and could reach approximately **1,300 TWh by 2035** as cloud computing, AI training models, and digital storage continue to expand. In the United States, electricity use is already trending toward record highs in 2025 and 2026, driven primarily by AI workloads, electrification, and industrial expansion.

This rapid growth has created a new segment of customers seeking **reliable, continuous power solutions** that prevent downtime. For these facilities, even short interruptions can lead to significant data loss and financial damage. HETC's portfolio — including its high-performance energy storage units and regenerative systems — directly addresses this challenge. The company will target industrial data centers, technology firms, and infrastructure developers that need scalable, energy-efficient backup systems.

By integrating **NovaCell™**, **Hyper Cosmic™**, and **ReGen™** technologies into smart microgrid designs, HETC can deliver solutions that maintain uptime, lower energy waste, and stabilize power flow during peak load periods. This demand segment will provide a high-value customer base with long-term service contracts and recurring maintenance revenue.

6.1.3 The Timing of 6G Communication Technology[6]

HETC's roadmap also includes the development of a low-energy **6G/7G communication platform** that will integrate with its energy systems to enhance connectivity, monitoring, and control. The **International Telecommunication Union (ITU)** established the **IMT-2030** framework for 6G, and standardization studies under **3GPP Release 20** and **Release 21** are already underway. These are expected to support early commercial deployments around **2030**.

This timeline gives HETC the flexibility to focus near-term operations on energy system production and logistics while preparing its communication technology for staged introduction. Pilot development can begin alongside product testing, with scaling planned post-2029. This sequencing allows the company to align its research budget and resources efficiently while staying ahead of technological shifts that will redefine industrial connectivity and smart infrastructure.

[6] https://techblog.comsoc.org/2025/07/22/itu-r-wp5d-imt-2030-submission-evaluation-guidelines-vs-6g-specs-in-3gpp-release-20-21/?utm_source

6.1.4 U.S. Freight and Logistics Market Outlook

The logistics market forms the backbone of HETC's operational model. Both **J Johnson Trucking LLC** and **Crowder Trucking** will serve not only as revenue-generating subsidiaries but also as essential components in HETC's supply and delivery network. The United States freight industry remains a powerhouse, generating approximately **$906 billion in gross revenue in 2024**, according to the American Trucking Association. Trucks moved an estimated **11.3 billion tons** of freight, making road transport the dominant mode in national logistics.

Within this sector, **flatbed freight** has shown the strongest growth. Construction, infrastructure, and heavy machinery projects have created higher demand for flatbed capacity, with year-over-year increases in load postings and load-to-truck ratios. This environment supports J Johnson Trucking's planned focus on **flatbed and power-only hauling**, which aligns perfectly with current market trends. The company's trucking division will target freight associated with construction materials, steel, lumber, and machinery, sectors that are growing in parallel with renewable energy and infrastructure investment. As HETC begins manufacturing large energy systems such as batteries, enclosures, and motors, these same logistics services will also be used to move its products to project sites.

6.1.5 Timber and Heavy Equipment Hauling Opportunities[7]

Crowder Trucking will play a crucial role in HETC's broader logistics strategy through its specialization in **timber and heavy equipment hauling**. California's timber industry remains robust, with approximately **1.6 billion board feet** harvested in 2021, based on U.S. Forest Service data. Private lands account for roughly **88 percent** of total harvest volume, sustaining a network of active sawmills and consistent log-hauling demand.

This provides a stable and predictable revenue base for Crowder Trucking, allowing it to maintain steady cash flow while supporting HETC's industrial logistics operations. The company will leverage these consistent routes to establish partnerships with timber mills and forestry contractors. Over time, as HETC's clean energy products scale in volume, Crowder Trucking will also pivot part of its fleet to manage **oversized and overweight cargo**, including battery modules, energy enclosures, and project equipment deliveries.

This dual focus ensures that the subsidiary remains financially stable through timber operations while building long-term synergy with HETC's energy division.

[7] https://www.fs.usda.gov/pnw/pubs/pnw_gtr1034.pdf?utm_source

6.1.6 Energy and Logistics Synergy

The most powerful advantage for HETC lies in the natural connection between **energy expansion and logistics demand**. Every renewable energy project, whether a grid-scale storage installation or a commercial microgrid requires extensive material transport. Moving battery enclosures, power conversion systems, transformers, and installation components often involves multi-leg logistics coordination. Flatbed and heavy-haul capacity near project sites is frequently constrained, creating opportunities for reliable carriers like J Johnson Trucking and Crowder Trucking.

Recent energy developments illustrate this trend. The U.S. Energy Information Administration reports that solar and battery projects dominated capacity additions in 2024 and are expected to maintain that position for several years. Large installations, such as new 150 MW battery plants in Texas and Arizona, require hundreds of specialized shipments for each project phase from material delivery to final assembly.

HETC's integrated business model allows it to capture value from both sides of this process: manufacturing the energy systems and controlling their transportation. This internal alignment will reduce delays, improve project efficiency, and provide an additional competitive edge in cost management. The logistics subsidiaries will not only support HETC's own deliveries but also service third-party contracts across construction, timber, and infrastructure sectors, ensuring steady income streams and efficient use of fleet resources.

6.1.7 Regional Growth and Market Positioning[8]

The United States is entering a period of record electricity demand, driven by industrial growth, digital transformation, and the transition to cleaner energy sources. According to the U.S. Energy Information Administration, national electricity consumption will continue rising through the decade, supported by federal and state-level incentives for renewable energy deployment and manufacturing investment.

Pennsylvania's strategic location on the East Coast gives HETC a strong logistical advantage. It provides proximity to major population centers, established infrastructure, and easy access to transportation networks serving both eastern and midwestern markets. The company's subsidiaries in Nevada and California add western coverage, ensuring national reach for equipment transport and product delivery.

[8] https://www.iea.org/reports/energy-and-ai/energy-demand-from-ai?utm_source

This geographic alignment will allow HETC to serve clients efficiently, participate in nationwide renewable energy projects, and expand into emerging industrial zones as grid modernization accelerates.

6.2 Summary of Market Outlook

The market outlook for Hyper Energy Technologies Corporation® is exceptionally favorable. Global demand for energy storage, industrial power systems, and logistics continues to grow at double-digit rates. The rise of renewable projects, electric transportation, AI infrastructure, and smart communication technologies aligns directly with the company's product portfolio.

The combination of cutting-edge energy systems, a sustainable logistics network, and future-ready communication platforms positions HETC to serve multiple growth markets under one integrated structure. With its focus on innovation, efficiency, and in-house logistics, the company is well-placed to capture opportunities across the evolving energy landscape and establish itself as a key player in both clean energy and industrial transport sectors.

6.3 Target Market

Market Segment	Customer Type	Primary Need	HETC Solution
Industrial & Commercial Users	Manufacturers, production plants, hospitals	Reliable power and lower energy costs	NovaCell™, Hyper Cosmic™, ReGen™ systems
Data Centers	Cloud operators, AI and IT firms	Continuous power and load management	Regenerative storage and backup systems
Renewable Energy Developers	EPC firms, solar/wind project developers	Storage for grid and off-grid systems	Modular energy storage and quantum generators
Government & Institutions	Agencies, schools, defense, local councils	Secure, sustainable energy infrastructure	HyperShield™ and energy systems
Residential & Community Projects	Housing developers, rural projects	Compact renewable energy and backup	Scalable NovaCell™ and ReGen™ models
Logistics & Transport	Contractors, mills, industrial freight clients	Reliable, timely delivery and transport	J Johnson Trucking LLC and Crowder Trucking services

Through these combined markets, **Hyper Energy Technologies Corporation®** will position itself as a complete energy and logistics provider. The company's focus on innovation, performance,

and integration will enable it to serve diverse customer groups while maintaining a unified vision of sustainability and growth.

6.4 COMPETITOR ANALYSIS

In this section, we look at the main competitors HETC will face; both in the energy / storage space and in logistics / trucking. Then we'll assess their strengths and how HETC can differentiate.

6.4.1 Energy & Storage Competitors

Tesla / Tesla Energy

Tesla remains a leading integrator of battery energy storage systems globally. It has strong brand reputation, deep financial resources, established supply chains, and experience across residential, utility, and commercial segments. Its experience makes it a benchmark competitor.

General Electric, LG, Siemens, Samsung, BYD

These firms are already active in energy storage, power electronics, and infrastructure. In the U.S. battery storage system market, companies such as GE, Hitachi, Samsung SDI, Enersys, AES appear among key players. Meanwhile, top five companies including BYD, GE, LG, Siemens and Samsung hold over 40 % of the market share in storage systems.

ESS Inc., Highview Power, Ambri

These companies focus on long-duration storage alternatives (4+ hours or more) using newer technologies like flow batteries, liquid air, or iron-based systems. They compete in specialized niches.

Battery Storage Integrators & System Builders

Beyond component manufacturers, integrators who bundle batteries, inverters, controls, and install services are significant competitors. In fact, the top integrators have installed over a quarter of global projects.

Smaller / Emerging Startups

There are many newer entrants racing to create differentiated chemistries (sodium-ion, flow batteries, solid-state) or modular containerized systems. These might be faster to prototype.

6.4.2 Logistics & Trucking Competitors

Large National Trucking / Freight Carriers

Major U.S. trucking companies include UPS, FedEx (Freight), Knight-Swift, Schneider, J.B. Hunt. These firms have scale, network reach, reliability, and brand recognition.

Third-Party Logistics (3PL) and Freight Brokers

Companies like C.H. Robinson, DHL Supply Chain, Penske Logistics, and others provide end-to-end logistics and coordination. They often use extensive networks, digitization, and broker fleets.

Regional & Specialty Haulers

In the flatbed, power-only, timber, and heavy-equipment transport segments, smaller specialized firms compete locally. They often offer custom, flexible service, respond quickly, and have strong relationships with local mills, contractors, and industrial users.

Logistics Technology / Dispatch Platforms

While not direct carriers, dispatch and fleet management platforms such as Logity Dispatch and others raise the bar for efficiency, transparency, and matching demand with capacity.

6.4.3 Comparative Strengths and Weaknesses

Dimension	Strengths of Competitors	Potential Weaknesses / Gaps
Scale & reputation	Big firms bring trust, financial clout, and existing clients	May be slower to innovate, bureaucratic
Supply chain access	Strong relationships and purchasing leverage	Vulnerable to raw material volatility or trade barriers
Technology maturity	Proven systems, wide deployment	Some may lack regenerative or next-gen innovations
Logistics reach	National networks, many terminals, multiple modes	Higher overhead and fixed costs

Flexibility & customer service	Local and niche haulers respond faster, offer personalization	Limited scale, lack cross-country reach
Integration advantage	Competitors often separate energy vs logistics	None controls both tech and transport end-to-end

6.4.4 How HETC Will Differentiate

1. **Integrated Model**: HETC's greatest edge is that it will control both energy systems and logistics delivery through its subsidiaries. This reduces coordination friction, risk of carrier delays, and margin leakage.
2. **Proprietary & Regenerative Tech Focus**: While many competitors use lithium-ion and standard systems, HETC is developing regenerative, efficiency-enhanced systems (e.g. NovaCell™, Hyper Cosmic™) that can deliver unique performance over time.
3. **Local & Project-Level Responsiveness**: Smaller haulers are nimble; HETC will combine that agility with scale for project delivery. In many projects, a delay of one shipment affects large budgets. Having own logistics helps lock in reliability.
4. **Vertical Cost Control**: By internalizing logistics, inventory, and operations, HETC can better manage margins, optimize scheduling, and reduce waste.
5. **Focus on High-Risk, Critical Use Cases**: Competing firms may shy from projects requiring high reliability, remote deployment, or secure environments. HETC will target these niches (data centers, remote facilities, security, and mission-critical systems).
6. **Partnership & Licensing Strategy**: Rather than trying to do everything globally, HETC can partner or license technology in regions where competitors are stronger or access is constrained. This hybrid approach leverages both internal strength and external presence.

6.5 Risk Analysis

The following table outlines the type of risk, how the company will address it, and the strategies in place to minimise its impact.

TYPE OF RISK	RISK	MITIGATING STRATEGY
Operational Risk	The company will face challenges managing technology development, logistics operations, and multiple subsidiaries under one structure, which could affect efficiency and quality.	The company will establish clear operational frameworks, hire experienced managers for each division, and adopt digital tracking and reporting systems to maintain coordination and performance standards.
Financial Risk	The company will encounter potential funding gaps or cash flow pressure during early expansion and technology scaling.	HETC will maintain disciplined financial planning, diversify income through product sales, service contracts, and licensing, and seek long-term investors to support R&D and growth.
Market Risk	Rapid changes in energy and logistics markets could affect demand for certain products or delay adoption of new technologies.	The company will conduct continuous market research, monitor industry trends, and adjust offerings to match evolving client and regulatory needs.
Technological Risk	The company's new technologies could face technical delays, performance issues, or longer-than-expected commercialization timelines.	The company will implement strict quality control, maintain strong R&D partnerships, and conduct early pilot testing before large-scale rollout.
Regulatory and Compliance Risk	Changes in energy policies, environmental regulations, or transportation laws could affect operations and project approvals.	The company will maintain compliance through legal consultations, environmental reviews, and adherence to all applicable U.S. and international regulations.
Reputational Risk	The company could face negative publicity or customer dissatisfaction if products or services fail to meet expectations.	HETC will uphold high ethical standards, ensure transparency in communication, and provide responsive customer support backed by reliable warranty and service policies.
Safety and Security Risk	Manufacturing, logistics, and installation activities carry risks of equipment damage, data breaches, or worker injury.	The company will adopt strict safety protocols, regular training programs, and cybersecurity measures to protect people, assets, and information.

Partnership Risk	Collaborations or supply partners might fail to deliver materials, services, or payments on time, disrupting operations.	HETC will vet partners carefully, sign clear agreements with performance clauses, and maintain backup suppliers for critical components.
Competition Risk	Larger firms in energy or logistics could outspend or outpace the company in market access and technology deployment.	The company will focus on niche segments, strengthen innovation, build strong client relationships, and leverage its integrated logistics advantage.
Environmental Risk	Extreme weather or natural disasters could disrupt supply chains, installations, or fleet operations.	The company will distribute inventory across multiple locations, maintain emergency response plans, and insure critical assets against physical loss.

6.6 SWOT Analysis

CATEGORY	DESCRIPTION
Strengths	• Proprietary and regenerative technologies such as NovaCell™, Hyper Cosmic™, ReGen™, and LiveField™ that combine efficiency and innovation. • Integrated structure that connects clean energy production with in-house logistics through J Johnson Trucking LLC and Crowder Trucking. • Strong leadership under an experienced founder with a background in technology invention and product design. • Ability to license intellectual property and attract investors through patent ownership and R&D credibility. • Scalable business model that supports both industrial and commercial clients. • Strategic locations in Pennsylvania, Nevada, and California providing national coverage for manufacturing and transport.
Weaknesses	• The company is new and still building its operational and financial track record. • High upfront capital requirements for R&D, prototyping, and manufacturing. • Limited workforce and dependence on external suppliers in the early stages. • Need for strong brand visibility in a competitive and capital-intensive market. • Ongoing reliance on technological validation before full-scale adoption.

Opportunities	• Rising global demand for renewable energy, distributed storage, and clean technology adoption. • Rapid growth in AI, data centers, and industrial automation driving higher power reliability needs. • Expanding U.S. government incentives and funding for energy innovation and infrastructure. • Strong logistics demand from construction, timber, and energy sectors supporting subsidiary growth. • Potential to expand internationally through licensing and regional partnerships in developing markets. • Increasing interest from investors in sustainable technology ventures.
Threats	• Aggressive competition from established energy and logistics companies with stronger capital and market reach. • Volatility in material costs and global supply chains affecting production and delivery timelines. • Regulatory changes in energy, emissions, or transportation that could delay projects. • Rapid technological advancement making some innovations obsolete sooner than expected. • Economic downturns that reduce client investment in large-scale infrastructure or energy projects.

7 MARKETING PLAN

7.1 MARKETING OBJECTIVES

- To position Hyper Energy Technologies Corporation® as a recognized innovator in advanced energy storage and regenerative power systems across the United States.
- To establish strategic partnerships with renewable energy developers, contractors, and government programs to expand market reach and credibility.
- To secure at least five long-term industrial contracts in the first 18 months for NovaCell™, Hyper Cosmic™, and ReGen™ energy systems.
- To strengthen brand visibility and investor confidence through targeted marketing, trade exhibitions, and a transparent corporate website (hypercosmic.io).
- To develop and execute a digital marketing plan focused on B2B lead generation, with measurable growth in inquiries and conversions every quarter.
- To promote the logistics subsidiaries (J Johnson Trucking LLC and Crowder Trucking) as reliable partners for energy project transport, timber hauling, and freight movement across the U.S.
- To expand the company's footprint internationally by Year 5 through licensing agreements and partnerships in emerging markets with high renewable energy demand.

7.2 MARKETING STRATEGIES AND IMPLEMENTATION

OFFLINE	ONLINE
• **Partnership and network** • **Event Marketing** • **Word of Mouth Marketing** • **Print Media**	• Website Development • Search Engine Optimisation (SEO) • Social Media Marketing • Content Marketing • Email Marketing • Blogging • Ads

CHANNELS	WHAT IS INVOLVED	EXPECTED RESULTS
Industry Partnerships and Collaborations	The company will build partnerships with renewable energy developers, engineering firms, and government programs to co-develop projects and integrate HETC systems into new installations.	Expanded market access, project collaborations, and long-term supply agreements that establish HETC as a trusted technology partner.

Trade Shows and Exhibitions	HETC will participate in national and international energy and technology exhibitions to showcase the NovaCell™, Hyper Cosmic™, and ReGen™ systems to investors, developers, and distributors.	Increased brand recognition, lead generation, and investor engagement through direct exposure to decision-makers in the energy sector.
Digital and Social Media Marketing	The company will maintain an active online presence through its website and social media platforms such as LinkedIn, X (Twitter), and YouTube to share updates, innovations, and client success stories.	Improved brand awareness, stronger investor interest, and higher engagement across digital platforms.
Corporate Website and Investor Portal	HETC will maintain a professional and content-rich website featuring detailed product information, case studies, press releases, and investor resources.	Increased web traffic, investor confidence, and easier client access to company information and inquiries.
Public Relations and Media Engagement	The company will engage with energy publications, news outlets, and local media to share stories of innovation, community impact, and milestones.	Enhanced credibility, positive public image, and stronger visibility in both local and global markets.
Sales and Client Relationship Programs	The company will develop a direct B2B sales approach supported by dedicated relationship managers who will handle client onboarding, proposals, and after-sales support.	Higher conversion rates, repeat business, and long-term customer loyalty built on strong service and reliability.
Subsidiary Promotion (J Johnson Trucking LLC & Crowder Trucking)	Each logistics subsidiary will implement marketing through partnerships with construction, timber, and industrial clients, highlighting reliability, safety, and specialized hauling capacity.	Increased freight contracts, steady logistics revenue, and broader awareness of the subsidiaries under the HETC umbrella.
Content Marketing and Educational Outreach	The company will publish whitepapers, technical guides, and product explainers to educate customers on regenerative energy and sustainable logistics.	Greater thought leadership positioning and stronger trust among industrial clients and investors.
Email Marketing and CRM	HETC will use email newsletters and CRM tools to share updates, investment opportunities, and technical information with partners and clients.	Better client retention, ongoing engagement, and efficient communication with stakeholders.

7.3 SALES STRATEGY

Hyper Energy Technologies Corporation® will adopt a focused and value-driven sales strategy to grow its customer base, secure long-term contracts, and establish strong market presence. The company will use direct engagement, partnerships, and recurring contracts to ensure consistent revenue while maintaining quality relationships with clients and investors.

- **Direct B2B Contracting**: The company will focus on direct business-to-business contracts with industrial clients, renewable energy developers, and data center operators. This approach will help secure high-value, long-term sales for NovaCell™, Hyper Cosmic™, and ReGen™ systems.
- **Turnkey Energy and Logistics Solutions**: The company will offer complete project packages that combine energy system installation, logistics, and maintenance through J Johnson Trucking LLC and Crowder Trucking. This will provide clients with convenience, reliability, and a single point of accountability.
- **Recurring Service Contracts**: The company will build recurring revenue through maintenance, inspection, and performance monitoring contracts lasting between one and three years. These contracts will strengthen customer retention and ensure system reliability.
- **Strategic Partnerships and Channel Sales**: HETC will create partnerships with contractors, engineering firms, and government programs to expand distribution and licensing of its technologies. The company will explore exclusive regional agreements to grow sales reach.
- **Value-Based Pricing**: Sales will focus on demonstrating total customer value, showing how HETC's systems reduce operating costs and improve energy reliability over time. Pricing will reflect performance, longevity, and client savings rather than short-term cost.

8 FINANCIAL PLAN

The financial plan will describe the financial activities of Hyper Energy Technologies Corporation (HETC), the use of the funds required to keep up our business, along with the projected income statement, cash flow statement, and statement of financial position.

8.1 ASSUMPTIONS

- The corporate income tax rate is assumed to be 8.990% (PA).
- All Figures in **USD** unless otherwise stated.
- The business will be financed with a $20,000 owner's investment, $300,000 loan, and a $50,000,000 equity from investors.
- The loan is stake at a 5.75% annual interest rate for 10 years.

General Assumptions					
USD	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
Tax Rate (PA)	8.990%	8.990%	8.990%	8.990%	8.990%
Debt	$ 300,000.00				
Interest Rate	5.75%				
Loan Term	10				
Equity Investment	$ 50,000,000.00				
Owner's Investment	$ 20,000.00				
Equity Stake	20.00%	20.00%	20.00%	20.00%	20.00%
Income Growth Rate	0.00%	386.20%	136.15%	42.13%	42.00%
WACC	19.91%				

8.2 CAPITAL EXPENDITURE

Below table show how we intend to use the $20,000 owner's investment, alongside other funding.

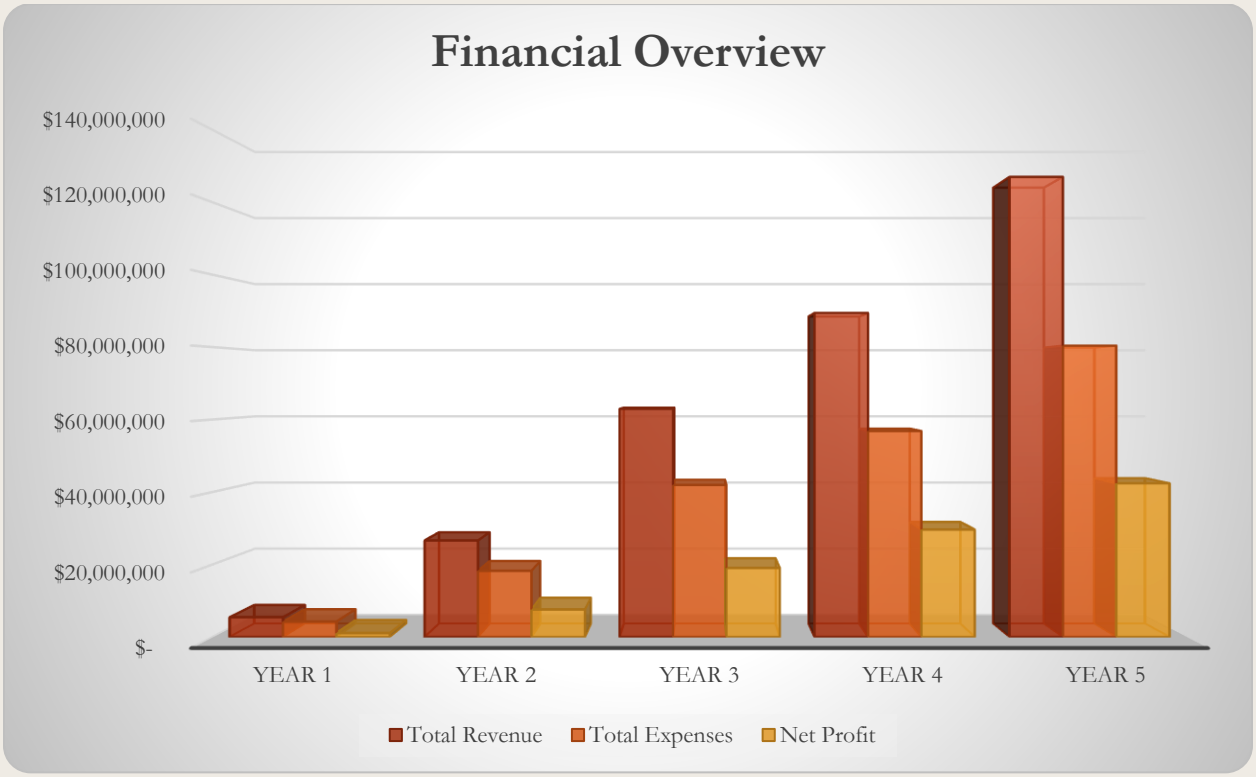
Hyper Energy Technologies Corporation (HETC)	
Capital Expenditure	**Cost (USD)**
Payroll	$ 18,000,000.00
HETC Startup Expenses	$ 9,000,000.00
Research and Development	$ 6,000,000.00
Launch Inventory	$ 5,000,000.00
Article of Incorporation	$ 125.00
Trucks (2 used Freightliners)	$ 80,000.00
Trailer (1)	$ 20,000.00
Emergency Funds	$ 80,000.00
Initial Fuel	$ 15,000.00
Branding (Decal, Clothes, Logo)	$ 5,000.00
Insurance	$ 4,000.00
Working Capital	$ 12,115,875.00
Total Requirements	**$ 50,320,000.00**
Owner's Investment	$ 20,000.00

Debt	$ 300,000.00
Equity Investment	$ 50,000,000.00

8.3 Financial Overview

The table below presents a summary of our business operations. It shows the revenue we project to realize in the first five years, alongside our expenses and net income.

Financial Overview					
USD	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
Total Revenue	$ 5,480,000	$ 26,644,000	$ 62,920,200	$ 89,426,410	$ 126,986,141
Total Expenses	$ 4,248,800	$ 18,278,132	$ 41,947,683	$ 56,827,570	$ 80,381,803
Net Profit	$ 1,100,808	$ 7,595,394	$ 19,070,105	$ 29,652,702	$ 42,400,671



8.4 Tokenomics Overview

Token Category	% Allocation	Token Amount	Vesting/Lock Period	Release Schedule
Public Sale	35	35,000,000	12 months linear (after 20% TGE)	20% TGE, then 12 months
Ecosystem & Rewards	20	20,000,000	36 months linear	Monthly
Treasury/Reserves	15	15,000,000	Time-locked	Programmatic releases
Liquidity	10	10,000,000	12–24 months locked	Gradual
Team & Advisors	10	10,000,000	12-mo cliff + 36-mo vest	Starts month 13
Collaborator Pool	5	5,000,000	24 months vest	Monthly
Strategic Partners	3	3,000,000	24 months linear	Monthly
Market Making	2	2,000,000	12 months locked	Gradual
Total Supply	100	100,000,000		

8.5 Buyback and Burn Model

Quarter	Net Profit (USD)	10% Buyback Allocation	Estimated $HCV Market Price	Tokens Bought	Tokens Burned (Cumulative)	Remaining Supply
Q1 2026	1,000,000	100,000	0.25	400,000	400,000	99,600,000
Q2 2026	1,300,000	130,000	0.3	433,333	833,333	99,166,667
Q3 2026	1,500,000	150,000	0.35	428,571	1,261,905	98,738,095
Q4 2026	2,000,000	200,000	0.4	500,000	1,761,905	98,238,095

8.6 PROJECTED INCOME STATEMENT

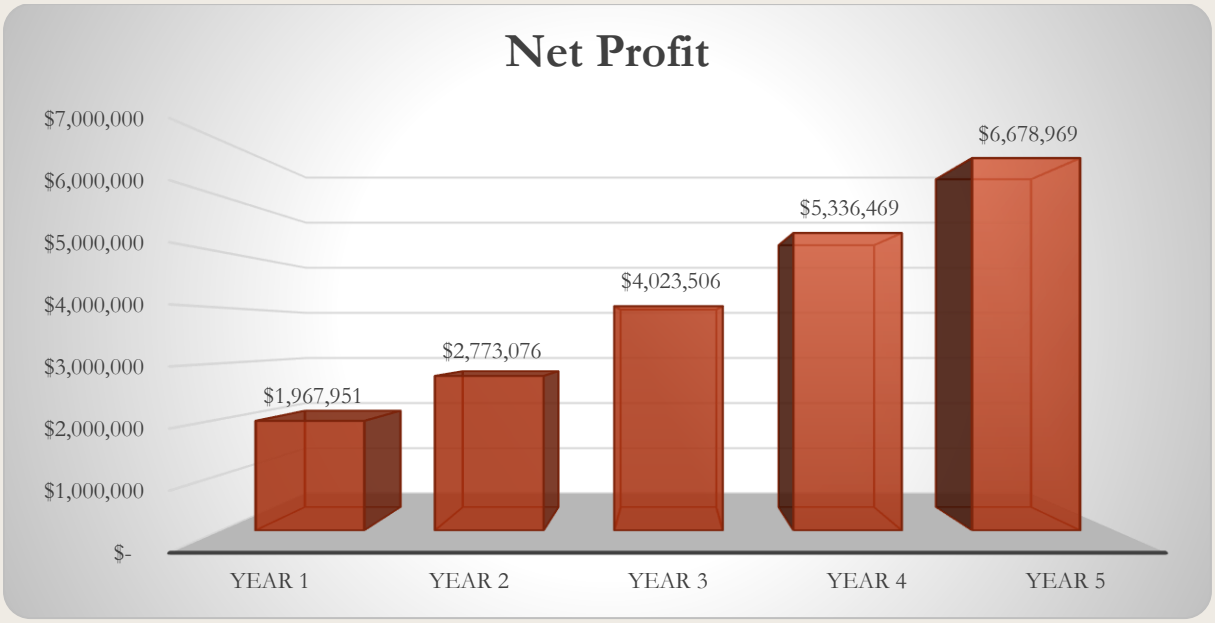
Below is our income statement projection for the first five years.

Income Statement					
USD	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
	$	$	$	$	$
Batteries	2,400,000	3,240,000	4,536,000	5,896,800	7,371,000
Panels	1,500,000	2,025,000	2,835,000	3,685,500	4,606,875
Services/Installation	1,200,000	1,620,000	2,268,000	2,948,400	3,685,500
IP/Licensing	600,000	810,000	1,134,000	1,474,200	1,842,750
Token-Based Payment	300,000	405,000	567,000	737,100	921,375
Total Revenue	**6,000,000**	**8,100,000**	**11,340,000**	**14,742,000**	**18,427,500**
Materials	1,350,000	1,822,500	2,551,500	3,316,950	4,146,188
Manufacturing	1,080,000	1,458,000	2,041,200	2,653,560	3,316,950
Smart Contract Integration	189,000	255,150	357,210	464,373	580,466
Gas Fees	81,000	109,350	153,090	199,017	248,771
Other COGS	0	0	0	0	0
Total Cost of Sales	**2,700,000**	**3,645,000**	**5,103,000**	**6,633,900**	**8,292,375**

Gross Margin	3,300,000	4,455,000	6,237,000	8,108,100	10,135,125
Gross Margin (%)	55%	55%	55%	55%	55%
Operating Expenses					
Payroll	600,000	810,000	1,134,000	1,474,200	1,916,460
Facility Operation	72,000	75,600	79,380	83,349	87,516
Fuel	120,000	162,000	226,800	294,840	383,292
Insurance	60,000	63,000	66,150	69,458	72,930
Toke Ecosystem Marketing	120,000	126,000	132,300	138,915	145,861
Smart Contract Audit and Security	90,000	94,500	99,225	104,186	109,396
On-Chain Maintenance	30,000	31,500	33,075	34,729	36,465
Miscellaneous	24,000	25,200	26,460	27,783	29,172
Total Operating Expenses	**1,116,000**	**1,387,800**	**1,797,390**	**2,227,460**	**2,781,092**
Operating Income	2,184,000	3,067,200	4,439,610	5,880,641	7,354,033
Operating Margin %	36%	38%	39%	40%	40%
EBITDA	2,184,000	3,067,200	4,439,610	5,880,641	7,354,033

Depreciation	2,700	2,700	2,700	2,700	2,700
EBIT	2,181,300	3,064,500	4,436,910	5,877,941	7,351,333
Interest Expenses	17,250	15,926	14,526	13,045	11,479
Income Tax Incurred	196,099	275,499	398,878	528,427	660,885
Net Profit	**$ 1,967,951**	**$ 2,773,076**	**$ 4,023,506**	**$ 5,336,469**	**$ 6,678,969**
Net Profit/Sales %	**33%**	**34%**	**35%**	**36%**	**36%**
Token Buyback (10%)	**$ 196,795**	**$ 277,308**	**$ 402,351**	**$ 533,647**	**$ 667,897**

The graph below shows a brief overview of our income statement. Our net profits are shown in the first five years of operation.



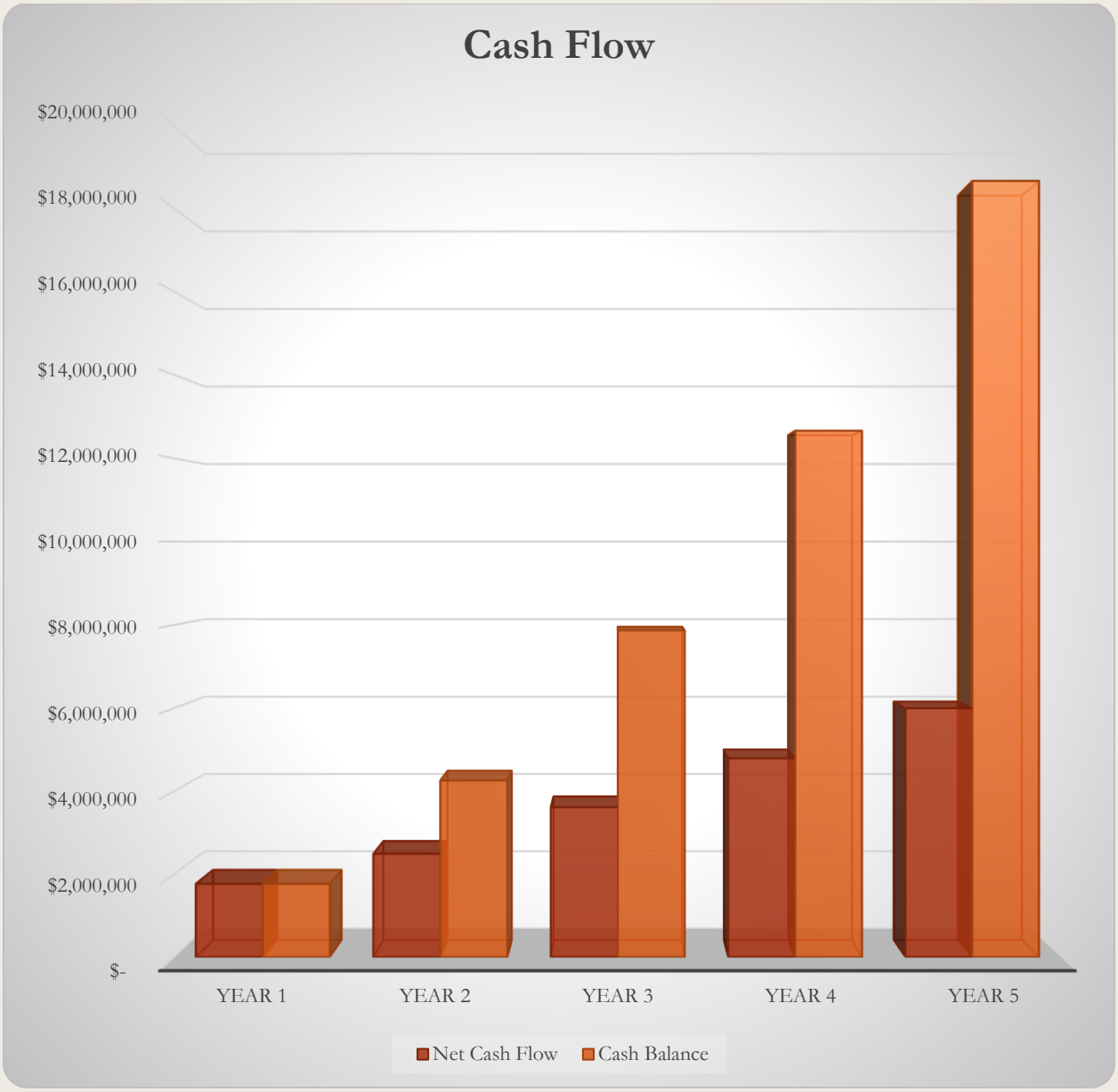
8.7 PROJECTED CASH FLOW STATEMENT

Below is the cash flow projection for the first five years, showing the movement of money in and out of the company.

Cash Flow Statement					
USD	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
	$	$	$	$	$
Cash from Operations					
Net Profits	1,967,951	2,773,076	4,023,506	5,336,469	6,678,969
Depreciation	2,700	2,700	2,700	2,700	2,700
Interest Payments	17250	15926	14526	13045	11479
Net Cash from Operation	**1,987,901**	**2,791,702**	**4,040,732**	**5,352,214**	**6,693,148**
Cash from Investing					
Purchase of Fixed Assets	0	0	0	0	0
Startup Requirements	(50,320,000)	0	0	0	0
Owner's Takeout	0	0	0	0	0
Net Cash from Investing	**(50,320,000)**	**0**	**0**	**0**	**0**
Cash from Financing					
Owner's Investment	20,000	0	0	0	0
Investor's Equity	50,000,000	0	0	0	0
Loan Received	300,000	0	0	0	0
Loan Repayments	(23,029)	(24,353)	(25,753)	(27,234)	(28,800)
Token Buyback and Burn Program	(196,795)	(277,308)	(402,351)	(533,647)	(667,897)
Net Cash from Financing	**50,100,176**	**(301,661)**	**(428,104)**	**(560,881)**	**(696,697)**
Net Cash Flow	**$ 1,768,077**	**$ 2,490,041**	**$ 3,612,627**	**$ 4,791,333**	**$ 5,996,451**

Cash Balance	**$ 1,768,077**	**$ 4,258,118**	**$ 7,870,745**	**$ 12,662,078**	**$ 18,658,529**

This table presents a brief overview of our cash flow. Cash flow from operations shows how much is left to join the business after paying both direct and indirect costs.



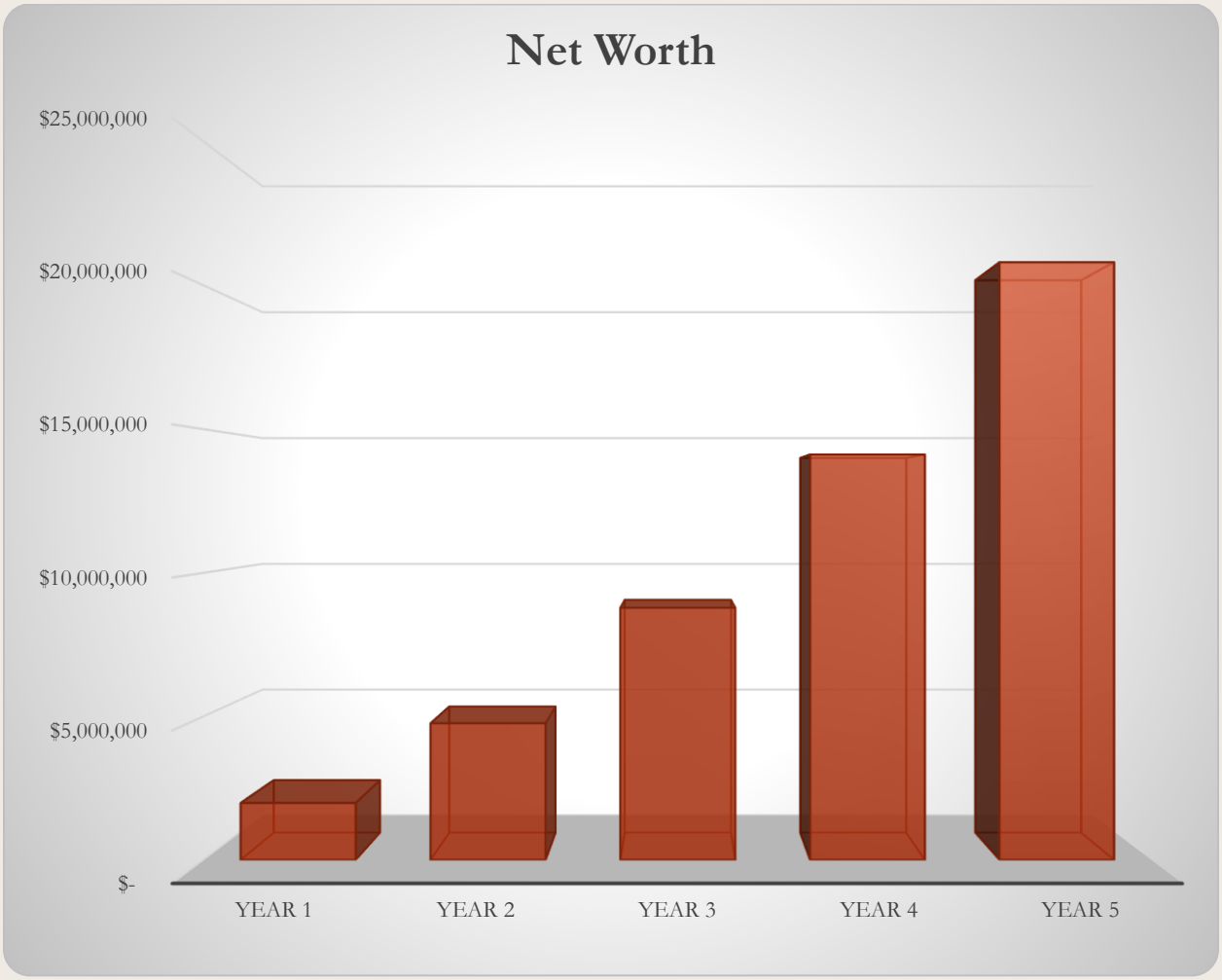
8.8 PROJECTED STATEMENT OF FINANCIAL POSITION

The balance sheet for the first five years is projected below.

Balance Sheet					
USD	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
	$	$	$	$	$
Current Assets					
Cash	1,967,951	4,741,027	8,764,533	14,101,002	20,779,971
Digital Assets (Treasury $HCV)	90,000	121,500	170,100	221,130	276,412
Other Current Assets	(577,300)	(629,129)	(699,382)	(773,466)	(853,282)
Total Current Assets	1,480,651	4,233,398	8,235,251	13,548,666	20,203,101
Long-Term Assets					
Fixed Assets	810,000	810,000	810,000	810,000	810,000
Accumulated Depreciation	2,700	5,400	8,100	10,800	13,500
Total Long-Term Assets	807,300	804,600	801,900	799,200	796,500
Total Assets	**2,287,951**	**5,037,998**	**9,037,151**	**14,347,866**	**20,999,601**
Liabilities and Equity					
Current Liabilities	0	0	0	0	0
Account Payable	0	0	0	0	0
Current Borrowing	0	0	0	0	0
Directors Current Account	0	0	0	0	0
Subtotal Current Liabilities	0	0	0	0	0
Long-Term Liabilities	300,000	276,971	252,618	226,864	199,630
Total Liabilities	**300,000**	**276,971**	**252,618**	**226,864**	**199,630**

Equity					
Owner's Investment	20,000	20,000	20,000	20,000	20,000
Retained Earning	1,967,951	4,741,027	8,764,533	14,101,002	20,779,971
Total Equity	1,987,951	4,761,027	8,784,533	14,121,002	20,799,971
Total Liabilities and Equity	**2,287,951**	**5,037,998**	**9,037,151**	**14,347,866**	**20,999,601**
Net Worth	**$ 1,987,951**	**$ 4,761,027**	**$ 8,784,533**	**$ 14,121,002**	**$ 20,799,971**

The above table shows the financial position of the business. It shows our total assets, equity, and the addition of equity and liabilities.

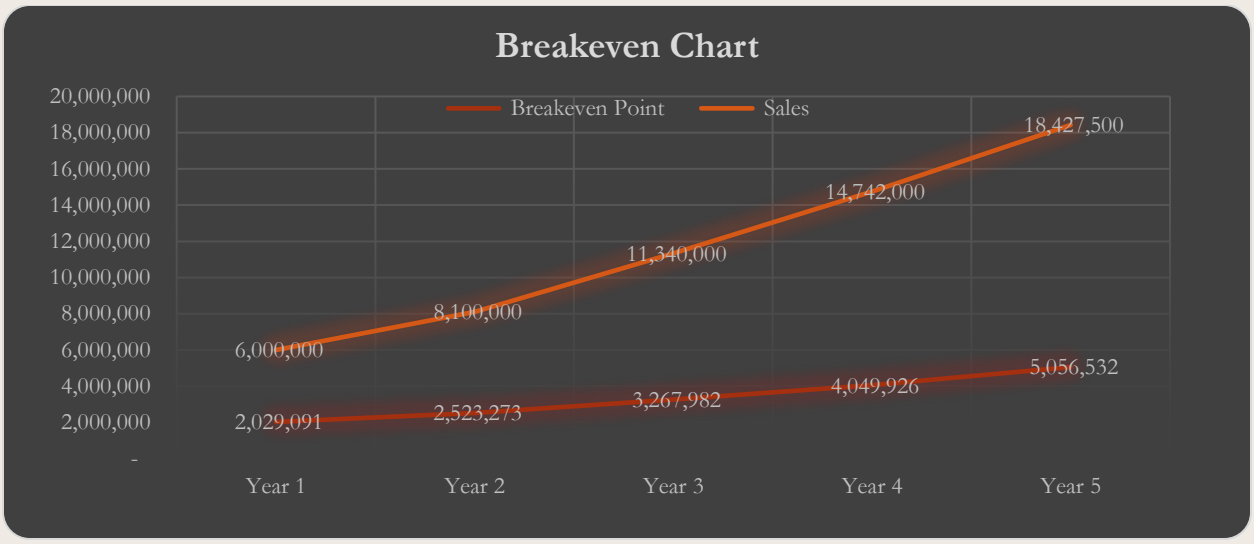


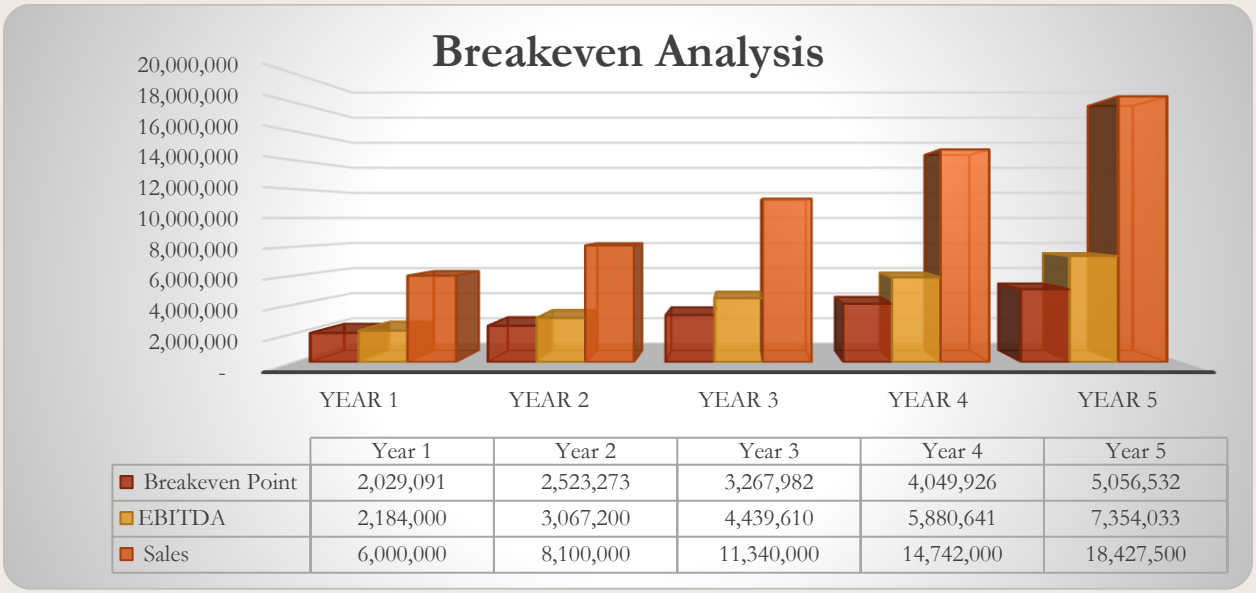
8.9 Breakeven Analysis

Break-even is the point where the business neither makes profit nor loss. This means that at breakeven, the business is only able to pay up its expenses, both fixed and variable cost, without any excess. The essence of break-even is to determine the number of sales that could lead to profitability. Below is the table for breakeven.

Breakeven Analysis	**Year 1**	**Year 2**	**Year 3**	**Year 4**	**Year 5**
USD	$	$	$	$	$
Fixed Cost	1,116,000	1,387,800	1,797,390	2,227,460	2,781,092
Spending	3,816,000	5,032,800	6,900,390	8,861,360	11,073,467
Gross Margin	3,300,000	4,455,000	6,237,000	8,108,100	10,135,125
Variable Cost	2700000	3645000	5103000	6633900	8292375
Sales	6,000,000	8,100,000	11,340,000	14,742,000	18,427,500
Gross Margin %	55%	55%	55%	55%	55%
Breakeven Point	2,029,091	2,523,273	3,267,982	4,049,926	5,056,532
Sales	6,000,000	8,100,000	11,340,000	14,742,000	18,427,500
Profit After Breakeven	3,970,909	5,576,727	8,072,018	10,692,074	13,370,968

This means that there must be more than $2,029,091 worth of revenue in the first year before any profit can be achieved in the business. This means that the business will break even in the first year since we have higher sales than the breakeven in the first year.





	Year 1	Year 2	Year 3	Year 4	Year 5
Breakeven Point	2,029,091	2,523,273	3,267,982	4,049,926	5,056,532
EBITDA	2,184,000	3,067,200	4,439,610	5,880,641	7,354,033
Sales	6,000,000	8,100,000	11,340,000	14,742,000	18,427,500

8.10 SCENARIOS

Variable	Bear	Base	Bull
Sales Growth Rate (%)	5%	10%	15%
Token Adoption (%)	5%	15%	25%
Token Price ($)	0.2	0.35	0.5
Buyback Impact	Minimal	Moderate	Strong

8.11 Key Performance Indicators (KPIs)

KPI	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue ($)	6,000,000	8,100,000	11,340,000	14,742,000	18,427,500
Revenue Growth	0.00%	35.00%	40.00%	30.00%	25.00%
Gross Margin (%)	55%	55%	55%	55%	55%
Operating Margin (%)	36%	38%	39%	40%	40%
Net Profit Margin (%)	33%	34%	35%	36%	36%
Return on Assets (ROA)	86%	55%	45%	37%	32%
Cash Balance	1,967,951	4,741,027	8,764,533	14,101,002	20,779,971
Equity Growth (%)		139%	84%	61%	47%
Break-even Revenue ($)	2,029,091	2,523,273	3,267,982	4,049,926	5,056,532
kWh Delivered	1,000,000	1,300,000	1,690,000	2,197,000	2,856,000
CO_2 Avoided (tons)	700	910	1,183	1,538	2,000
Customers Served	120	150	188	235	293
Avg Revenue per Customer ($)	50,000	54,000	60,319	62,743	62,906
Token Price ($)	30%	35%	40%	46%	53%
Buyback Value ($)	196,795	277,308	402,351	533,647	667,897
Tokens Burned (HCV)	655,983	803,739	1,005,878	1,159,012	1,261,122
Tokens Burned % of Supply	66%	80%	101%	116%	126%
Treasury Tokens (Held)	300,000	352,000	429,000	485,000	527,000
Treasury Value ($)	90,000	121,500	170,100	221,130	276,412
Active Wallets	5,000	7,500	11,250	16,875	25,313
Wallet Retention (30-day %)	60	65	70	72	75
Token Adoption Rate (% of Sales)	5	5	5	5	5